



WISDOM OF THE HEART

January 31, 2010

COLUMBUS JEWISH DAY SCHOOL
150 Granville Road
New Albany, Ohio 43054
(614) 939-5311

Co-chairs

Sam & Gigi Fried
Gordon & Donna Hecker
Ira & Pam Sharfin
Bruce & Joy Soll
Bernie & Miriam Yenkin

Host Committee

Rabbi Harold & Beth Berman
Dan & Natalie Cohen
Joseph Kohane & Amy Shevrin
Or & Rabbi Sharon Mars
Dr. Norman & Suzanne Schneiderman

Community Builders

Mark & Rachel Hillman
Ken Steinman & Robin Judd
Jerry Hackman & Linda Katz
Herb & Janice Wolman

October, 2009

Dear Friends of Columbus Jewish Day School:

For the past eleven years, Columbus Jewish Day School has offered children in Central Ohio a unique education that engages the mind, heart and spirit, and builds a commitment to making a difference in the world. On Sunday, January 31, 2010, CJDS will host the sixth annual Wisdom of the HeART fundraising event. This fabulous event brings together school families, faculty and community leaders for an evening celebrating the school's creative culture and contribution to Jewish and secular education in Columbus. This year's honorees, Sam and Gigi Fried, will be recognized for their long-standing commitment to Jewish education and the Columbus Jewish community.

I am contacting you today to request that you and your company be a part of our efforts by placing an ad in our program or donating an item for our silent auction. An event such as this requires a great deal of investment to make it a success, and any goods or services that are donated will contribute to our fundraising efforts.

Your benefits as a donor are:

- Access to an upscale audience that is heavily represented by families from Bexley, Gahanna and New Albany.
- Mention of your business on our school website.
- Signage at the event.

As The Columbus Jewish Day School is a non-profit 501(c) 3 organization, you will receive a letter acknowledging that your contribution is tax deductible.

Thank you for your consideration and we hope to promote you and your company at our January, 2010 event.

Sincerely,

Donna Hecker
Event Co-chair
dhecker@columbus.rr.com
(614) 257-0871

Pam Sharfin
Event Co-chair
prsharfin@yahoo.com
(614) 939-2020

CJDS WISDOM OF THE HEART Silent Auction Donation Form



(Please type or print neatly and fill out ALL requested information.)

Donor Name _____

Association/Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax: _____ E-mail _____

Please complete this form exactly as you want it to appear on the bidding sheet. An award certificate or letter and brochure must accompany this form for you to be included in the promotional materials. **All travel prizes should be valid for one year from date of auction with any blackout dates or other restrictions noted clearly.**

Name of Donated Item:

Description:

What is the estimated retail value of your donation? \$ _____

- I do not have an item or service to donate, but would like to donate to the Silent Auction Fund. Enclosed is a check for \$ _____ made payable to Columbus Jewish Day School.

**Please mail donated items/certificates with this form to: The Columbus Jewish Day School
150 Granville Road
New Albany, OH 43054**

Or, if need your item to be picked up, please call Natalie Cohen at 258-8087

This form was completed by (contact person):

Name _____ Date _____
(by signing, I agree to donate the above stated item)

CJDS volunteer who solicited the item _____

Please submit all items by January 15, 2010

CJDS WISDOM OF THE HEART Program Advertisement Submission Form



CJDS Volunteer _____

Date Submitted _____

Advertiser Name _____

Address _____

Advertiser Contact Person _____ Phone _____

Fax _____ E-mail _____

Please mail this form with payment to
CJDS Wisdom of the HeART event
150 Granville Road
New Albany, OH 43054

<u>Ad Size</u>	<u>Cost</u>
<input type="checkbox"/> ¼ page vertical (2 ¼” wide x 3 ¾” high)	\$150
<input type="checkbox"/> ¼ page horizontal (4 ¾ ” wide x 1 ¾” high).....	\$150
<input type="checkbox"/> ½ page (4 ¾ ” wide x 3 ¾” high).....	\$300
<input type="checkbox"/> Full Page (4 ¾ ” wide x 7 ¾ ” high).....	\$500

If you would like us to prepare your ad layout, please provide us with ad copy here, or attach your copy:

Deadline for ad submission (print ready): January 15, 2010
 Deadline for copy submission if we prepare your ad: January 8, 2010

General Information

Platform – Windows

Adbook Layout Program – Adobe InDesign 3

Preferred Formats Press Ready PDF file
 Embed all Fonts

Questions? Contact Donna Hecker
dhecker@columbus.rr.com or 257-0871

Ad Submission Information

Preferred Submission Method – E-mail

Include ALL contact information for the person who created the ad.

e-mail ads to dhecker@columbus.rr.com

Accepted Media if mailing ad – CD or jump drive

Please include this form when mailing ads

Mail to: CJDS
 Wisdom of the HeART Event
 150 Granville Road
 New Albany, OH 43054